



ONTARIO LIBRARY INVESTMENT PROJECT

MARKETING CANADIAN BOOKS FOR ONTARIO CHILDREN

PREPARED BY
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WITH ASSISTANCE FROM
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“Canadian children seem to understand intuitively the need to learn about their own culture. In one survey, grade three students, when asked to comment on the various Canadian children’s books they had read, mentioned specific landscapes, experiences, geography, regions, symbols such as flags and historical elements. They get it. Do we?”

From the report: *The Crisis in Canada’s School Libraries* by Dr Ken Haycock

Introduction

During the last election, the Premier of Ontario announced a commitment to spend \$80 million in additional funding for elementary school libraries. The funding is intended to help all elementary schools add books and alternative formats of print-based resources to their kindergarten to grade 8 library collections.

In moving the Library Investment Project (LIP) forward, during the summer of 2008 the Ontario Ministry of Education consulted about purchasing processes, the intricacies of the book publishing industry, and product pricing with all stakeholders, which included, amongst others, wholesalers, library consultants, school boards and publishers.

One stakeholder group is Canadian children’s publishers, who are recognized for the excellence of their authors and illustrators, and consistently publish a high number of award-winning and internationally acclaimed books each year. There are approximately 25 English-language publishers across the country that produce books appropriate for elementary school libraries, the bulk of which are based in the province of Ontario. Most of these are Canadian-owned and -controlled companies, and most Canadian authors are published by these firms.¹ With a large number of students, Ontario schools

¹ In preparing this study, definitions established by the Department of Canadian Heritage (DCH) were used. They are available at <http://www.pch.gc.ca/pgm/padie-bpidp/>.

DCH defines Canadian-authored books as those written by:

- (a) “a citizen within the meaning of the *Citizenship Act* who is ordinarily resident in Canada
- (b) a permanent resident within the meaning of the *Immigration and Refugee Protection Act*
- (c) a Canadian corporation
- (d) a not-for-profit organization in which 75 percent of its members are persons referred to in paragraphs a) or b)
- (e) a partnership, trust or joint venture in which a person or any combination of persons referred in paragraphs a), b), c), or d) beneficially owns or controls, directly or indirectly, interests representing in value at least 75 percent of the total value of the assets of the partnership, trust or joint venture, as the case may be.”

A Canadian-owned and –controlled firm is defined as:

“A firm:

- (a) that is a sole proprietorship, partnership, cooperative or a corporation (for profit or not-for-profit) established under the laws of Canada or a province
- (b) whose activities are based primarily in Canada
- (c) whose chairperson or presiding officer, and at least 75 percent of whose directors and other similar officers are Canadian citizens or permanent residents within the meaning of the *Immigration and Refugee Protection*

and school boards represent an important segment of the Canadian school library market. This, along with the announcement of the LIP in the province, accounts for publishers' interest in research on the Ontario school library market to focus their marketing efforts.

On September 5, 2008, the Ministry released its Request for Qualifications (RFQ) of Vendors (publishers, wholesalers, retailers, etc.) who would provide library books and value-added services to school boards under the LIP. The RFQ indicated that the Ministry had committed \$15 million for 2008/2009 fiscal year and \$15 million for 2009/2010, a significant amount of money especially in the midst of an economic downturn.

The vendor qualification process for the LIP was closed October 3, 2008. Unfortunately the results were not announced until January 20, 2009, which meant that all publishers, whether they were vendors or not, had to act swiftly because the first \$15 million had to be spent by March 31, 2009, in just two short months.

In the RFQ a number of principles were outlined by the Ministry to guide this investment in library resources. These principles were:

- a qualification process that is fair, open, and transparent;
- achieves value for money;
- ensures accountability; and
- improves elementary library resource collections.

This much-needed infusion of funding into the beleaguered school library system was applauded by all stakeholders including the Association of Canadian Publishers (ACP).² Many studies on schools and school libraries over the past ten years, including the Haycock report cited above, have advocated that a strong school library system is a cornerstone of an effective educational system. Also stressed in all of these reports, is the importance of providing children access to Canadian books that tell Canadian stories with Canadian settings, and celebrate Canadian values. What was missing from the Ministry of Education's objectives was the establishment of a principle for buying Canadian books, meaning books written and illustrated by Canadian authors and illustrators. This meant that members of the ACP, who publish a large proportion of

Act

- (d) that is a corporation with share capital, of which Canadians beneficially own or control, other than by way of shares held only as security, directly or indirectly, in the aggregate at least 75 percent of all the issued and outstanding voting shares representing at least 75 percent of the paid-up capital
- (e) that is a corporation without share capital, of which Canadians beneficially own or control, directly or indirectly, interests representing in value at least 75 percent of the total value of the assets."

² The ACP represents 125 Canadian-owned and –controlled publishing firms from across the country. More than half of these firms are based in Ontario.

Canadian-authored and -illustrated books, but have limited resources for marketing, had to compete against lower-priced imported books.

From the time that the Premier made his first announcement about this initiative during the election campaign, Canadian publishers wanted to position themselves as an important source of Canadian-authored and -illustrated books. ACP members felt it was important to gather the following market intelligence in order to see that a significant portion of the \$15 million for 2008/2009 and \$15 million for 2009/2010 flow to sales of Canadian-authored books:

1) Information on school boards and individual schools, in particular:

- a) What are the boards of education, public and separate, French and English, in Ontario?
- b) What are the schools in each?
- c) What are their enrollments? (LIP funding will be allocated in equal base portions, with top-up based on enrollment.)
- d) What are the top 10 boards by population? How does each one select library materials: At the board level? At the school level?

2) How and what purchases will be made?

- a) Board selection or by school?
- b) The percentage of curriculum-tied materials versus general materials suitable for libraries.
- c) The percentage of new titles versus backlist titles.
- d) The percentage of books versus magazines, digital materials and any other materials that might appear in a library.

3) What is the most efficient and targeted way to market Canadian content available from ACP members to boards and/or schools?

- a) Catalogues, e-newsletters, lists of the top 100 titles?
- b) Should material be teacher-librarian vetted?
- c) When should the marketing begin and how often should efforts be repeated?

After the first round of purchasing, which was complete by March 31, 2009, the consultant evaluated the purchasing process and released an overview of publishers' successes and challenges. This information was used to improve marketing to wholesalers and library staff for the next release of funding, which was announced in June 2009, with spending to be complete by March 31, 2010. However, timing once again worked against vendors and publishers, because the Ministry requested that school boards spend most of the second release of funds by September 30, 2009.

This report is an overview of market research that was carried out from October 2008 to June 2009 under the circumstances described above, with recommendations to

Canadian publishers. Many of these recommendations have already been acted upon; please see Appendices 3 and 4 for details. Primary research was conducted by interviewing stakeholders such as library staff, wholesalers and publishers. As data was gathered, interim reports were released to ACP members so that publishers were able to act quickly, given the short period in which Ministry funds could be spent.

The report is divided into five parts:

Part 1—The Books: An overview of the type of books library staff expressed an interest in acquiring.

Part 2—The Clients: Who they are, how they spend the funds from this program, what book information sources and selection tools they use.

Part 3—Sales and Marketing Options: An overview of a number of sales and marketing options open to ACP members.

Part 4—Recommendations: Recommendations to publishers based on market research conducted between October 2008 and June 2009.

Part 5—Next Steps: Present and future recommendations.

Part 1 – The Books

Library consultants from nine of the largest school boards were interviewed about the types of books they were interested in adding to their collections with the money from this program. A list of the boards represented in these interviews is included in Appendix 1. There are some consistencies in the interviews with library staff that are important to highlight:

1) They are keen to buy Canadian authored/illustrated books.

One library coordinator said it was mandated; however, she is not, nor are other library staff interviewed, concerned with who the publisher is of these books. She recently did a bulk purchase from Nelson of leveled reading material that was Canadian-authored.

2) Curriculum tie-in and leveling are very important.

Time and time again we heard from librarians that 75-100% of their buying would be curriculum related and/or leveled reading material. The school libraries are there to support teachers and the curriculum. The feeling consistently expressed is that general-reading books can be had through the public library system. The wholesalers and library staff interviewed want publishers to supply information about their books that highlight age level, themes and/or curriculum ties. A number of wholesalers and teachers recommend, at the very least, that publishers

supply information on themes in the book. This is especially true for picture books and novels, because it is harder to find this kind of information from a catalogue listing. Non-fiction is obviously easier to tie to curriculum.

3) There is a shortage of good material on certain topics.

There is a shortage of material on aboriginal studies, high/low (books for reluctant readers with high interest, but low or easy vocabulary, which are easily read and build confidence in young readers), and instructional materials such as activity books or cookbooks.

4) New books will be chosen first.

All library staff we interviewed said that their collections were so old that they would focus their purchasing on the most recent titles, meaning 2008 and 2009, publications. However, if an older title has been reissued (for example, an atlas) this would be considered. This is not to say that backlist will not be bought, just that it will be purchased at a much lower volume. The percentages we heard from buyers were anywhere from 75% frontlist/25% backlist, to 100% frontlist.

Part 2 – The Clients

Appendix 2 contains a complete list of Ontario school boards. It is recommended that, given time constraints, ACP members concentrate on reaching out to the ten boards with the highest enrolment. This would give the greatest return on investment.

Kate Edwards and Barbara Howson interviewed a number of contacts at board level (see Appendix 1 for a list of boards contacted). At the time of our initial research, money had not been allocated and boards did not know how much money per school would be available or whether buying would be local or centralized. Research continued after the first release of funding with key library and wholesaler contacts. At this time there was a sense of panic at school boards because of the limited time period in which the funds could be spent. The Toronto District School Board alone spent over \$2 million dollars at one show sponsored by Saunders Book Company. This meant there was little time for coordinated direct marketing by publishers to library staff, because of the short timelines. Also, if books were not available during the purchasing period, no matter how important they were to a library collection, they could not be bought until the next release of funds from the Ministry of Education.

With the second release of funding, though there is still a limited time period in which the funds can be spent, there seems to be less feeling of panic. Library staff is looking for materials that will be available by August 2009.

Finally, wholesalers are the gatekeepers to many of the district school boards. They are managing the take-away shows and have close relationships with different districts that

rely on the wholesalers for advice and other services that cannot be supplied by publishers. This means that publishers are limited in their contact with school boards.

Part 3 – Sales and Marketing Options

Most publishers are already using the following channels to market their books, however it is good to have it reaffirmed by research that these channels are important to the library and wholesaling sectors. It is important to note that publishers need to highlight curriculum tie-ins, leveling when available, and new titles.

Book Information Sources:

All of the library staff interviewed read and used the following as sources for information on new books:

- Recommendations through OLA – www.libraryng.com
- *Globe and Mail*
- *School Library Journal*
- *Quill and Quire* - www.quillandquire.com
- *CM Magazine* - www.umanitoba.ca/cm/
- *Canadian Children's Book News* - www.bookcentre.ca

A number of library staff noted that there are no selection tools readily available for Canadian front and backlist titles. When asked about the British Columbia publishers' *BC Books for BC Schools* project, a catalogue written by library staff for library staff but funded and organized by publishers, all library staff were very positive about such an initiative. One library consultant, Rose Dotten, a member of TALCO (Association of Library Consultants of Ontario), recommended the development of just such an initiative, but thought that the resource would be invaluable if online. This information was reported back immediately to the ACP, which was working on a new online source for Canadian books, Canadianbookself.com. This resource is being developed now with the needs of library staff in mind (see Appendix 3 for an introduction to the canadianbookself.com website). The site is expected to launch in 2010, and promoting it to Ontario library coordinators and library staff as a selection tool for Canadian-authored material for both the LIP and regular library purchases is encouraged.

When interviewed more recently, library staff indicated that they are being inundated with catalogues, email blasts, and other marketing tools. It is important for ACP members to find a way to rise above the noise to reach out to library staff.

Wholesalers and Stores:

Canadian wholesaler catalogues are available to library staff:

- Tinlids (www.tinlids.ca): will have a new searchable website in early 2009
- S & B (www.sbbooks.com): responsible for managing the Forest of Reading awards.
- Goodminds (www.goodminds.com): distributors of educational resources for First Nation studies.
- Chapters: One Northern school said she uses www.chapters.indigo.ca as a source for fiction titles because of the ease and speed in ordering.

Conferences and Book Fairs:

Library staff go to:

- **OLA Super Conference**
http://www.accessola.com/ola/bins/content_page.asp?cid=5
February 24-27, 2010, Metro Toronto Convention Centre
- **Reading for the Love of It**
www.readingforthe love of it.com
February 11 & 12, 2010, Sheraton Centre, Toronto

Take-away shows organized by wholesalers:

There are book fairs for school boards organized by wholesalers throughout the year. The following are some of the shows that will be held during fall 2009:

Ottawa: September 8-9
Durham: September 10-11
London Catholic: September 15-16
Peel: September 17-18
York Region: September 24-25
Hamilton: September 29-29
Niagara: September 30
Toronto District School Board: October 1-2
Guelph: October 5-6

Once again publishers should be working with wholesalers to facilitate marketing of their books to the library community through these fairs if they are not doing so already.

Part 4 – Recommendations

The following is a summary of recommendations that have come from both market research over the year and a review of the ACP member sales results from the first release of Library Investment Project funding (\$15 million) by the Ministry in January 2009.

- 1) Lobby to have every third release of monies be strictly for Canadian-authored/illustrated books. This means that library staff don't have to take on the onerous task of making sure they are compliant with a percentage of Canadian purchasing, especially given that they have no apparent tracking system. All Canadian-authored titles could be included in such an initiative, and both Canadian-owned and multinational firms could take part.
- 2) Work with CANSCAIP, Writers' Union, People for Education, Dominion Institute, and other associations to broaden lobby efforts to encourage the Ministry of Education to set a minimum for Canadian content.
- 3) Target the wholesalers. They are going to book fairs at schools and creating reading lists. Supply them with easy-to-use information on books that highlights curriculum tie-ins, themes and age levels. This is especially important for novels and picture books that, as mentioned earlier in this report, are more difficult for both school library staff and wholesalers to place from catalogue copy.
- 4) Create new selection tools, especially those that are web-based. Canadianbookshelf.com should concentrate, in the short term, on the library market. Information should be searchable by author, keyword, curriculum area, language (French/English), target age/grade level, and themes. This will indicate to all parties that we are looking at tools for change over the long term.
- 5) Develop a print catalogue, *Canadian Books for Ontario Schools*, using the *BC Books for BC Schools* catalogue published by the Association of Book Publishers of British Columbia as a model. Alternatively or additionally, work more closely with the Canadian Children's Book Centre to make sure the *Canadian Children's Book News* gets into decision makers' hands.
- 6) Incentives. This is difficult as the only incentive of interest to purchasers is increased discount and that is already on offer. However, a suggestion has been made to review the possibility of reviving the much-loved Wintario Halfback program, in which losing lottery tickets became vouchers, at half their face value, for the purchase of Canadian-authored books.
- 7) Meet with BookNet Canada to discuss the timing of its Biblioshare project and possible use of data in both lobbying and actual purchasing processes.

- 8) Publishers should focus on core sources of information for librarians to highlight their titles, either through advertising or submitting their books for review.
- 9) Create marketing materials for books that highlight age-appropriate themes. For example, librarians want and need materials for aboriginal studies, but it is often hard to ascertain from catalogue copy if a picture book will fit this area of the curriculum. Make it easy: develop theme-based brochures for mailing or theme-based advertisements. Also, in the future make publisher websites searchable by theme, age, grade or curriculum tie-in.
- 10) Create an opportunity to meet with key library staff in the top ten districts to find out how to better serve their needs and create a demand for Canadian books. Ask library staff to work with wholesalers to ensure that Canadian-authored and -illustrated books are at take-away shows.

Part 5 - Next Steps

A number of the above recommendations have already been acted upon:

- 1) ACP has developed a Canadian Hot List of over 400 titles from member publishers (see Appendix 4). The Hot List will be sent to all wholesalers and school boards, and available for distribution at the relevant take-away shows and library conferences.
- 2) A task force has been struck with the sole purpose of meeting with decision-making library staff of each of the top ten school districts. They will deliver the Hot List and outline the value of the books published by ACP members.
- 3) Canadianbookself.com is in development and should be live in early 2010.
- 4) ACP continues to lobby the Ontario government to ensure that a larger percentage of Canadian books are bought for school libraries.
- 5) Contact BookNet and ask for sales data on Canadian publisher ISBN prefixes for the Library Investment Project period.
- 6) Create a plan for 2010 to market books by ACP publishers to wholesalers and school library staff.

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I would also like to thank the library staff, wholesalers and others in the book industry whose information and advice were invaluable.

About Barbara Howson

Barbara Howson is a senior publishing professional with over twenty years experience in Canada and in the United Kingdom. She has held executive positions with both Kids Can Press and Stoddart Publishing; the latter included representing House of Anansi Press, Cormorant Books and Boston Mills Press in the international markets. She has been active in the publishing community throughout her career, sitting on the board of the Association for the Export of Canadian Books (AECB) and acting as Chair of the Export Committee for the Association of Canadian Publishers. Her career includes notable achievements in sales and marketing within the domestic book market, as well as extensive experience and success in foreign rights and licensing arrangements, working with a variety of publishing and media companies.

In 2007, Barbara began work as a consultant to the publishing industry. Her clients include the Ontario Media Development Corporation, Association for the Export of Canadian Books, Access Copyright, Second Story Press, and Groundwood Books. Barbara is active in the Association of Canadian Publishers' Mentorship Program. Barbara is also part of the faculty of the Humber College Creative Book Publishing Program and is a member of the board of Raising Readers, a literacy charity active in the east end of Toronto.

About Kate Edwards

Kate Edwards is the Association of Canadian Publishers' current Program Manager. Before joining the ACP in October 2007, she worked in the sales and marketing department at Maple Tree Press, and as Special Projects Coordinator at Toronto's Word on the Street festival.

Kate is a graduate of the University of Toronto, and Centennial College's Book and Magazine Publishing Program.

Appendix 1

Library coordinators and board staff from the following Ontario school boards were interviewed to gather information for this report:

Hamilton-Wentworth District School Board
Ottawa-Carleton District School Board
Ottawa Catholic District School Board
Rainbow District School Board
Thames Valley District School Board
Toronto Catholic District School Board
Toronto District School Board
Waterloo Region District School Board
York Region District School Board

Appendix 2

Ontario school boards, sorted by elementary school enrollment. (Data gathered in October 2008.)

Board	Website	No. of Elementary Schools	Total Elementary School Enrollment
Toronto District School Board	http://www.tdsb.on.ca	472	188,728
Peel District School Board	http://www.peelschools.org	183	99,150
York Region District School Board	http://www.yrdsb.edu.on.ca	140	69,207
Toronto Catholic District School Board	http://www.tcdsb.on.ca	171	64,807
Dufferin-Peel Catholic District School Board	http://www.dpcdsb.org	115	58,144
Thames Valley District School Board	http://www.tvdsb.on.ca	154	55,401
Ottawa-Carleton District School Board	http://www.ocdsb.ca	117	48,680
Durham District School Board	http://www.durham.edu.on.ca	100	47,169
Waterloo Region District School Board	http://www.wrdsb.on.ca	98	40,418
Hamilton-Wentworth District School Board	http://www.hwdsb.on.ca	104	38,334
Simcoe County District School Board	http://www.scdsb.on.ca	91	38,042
York Catholic District School Board	http://www.ycdsb.ca	77	37,194
Halton District School Board	http://www.haltontdsb.on.ca	76	32,077
District School Board of Niagara	http://www.dsn.edu.on.ca	95	28,916
Ottawa Catholic District School Board	http://www.ottawacatholicschools.ca	79	28,021
Greater Essex County District School Board	http://www.gecdsb.on.ca	62	26,848
Kawartha Pine Ridge District School Board	http://www.kpr.edu.on.ca	81	26,648
Upper Canada District School Board	http://www.ucdsb.on.ca	79	22,068
Upper Grand District School Board	http://www.ugdsb.on.ca	59	21,434
Hamilton-Wentworth Catholic District School Board	http://www.hwcdsb.edu.on.ca	55	20,310
Grand Erie District School Board	http://www.gedsb.on.ca	60	19,817
Halton Catholic District School Board	http://www.haltontc.edu.on.ca	36	18,971
Windsor-Essex Catholic District School Board	http://www.wecdsb.on.ca	41	18,240
Durham Catholic District School Board	http://www.dcdsb.ca	43	17,838
Lambton Kent District School Board	http://www.lkdsb.net	53	17,505
Waterloo Catholic District School Board	http://www.wcdsb.edu.on.ca	47	17,080
Niagara Catholic District School Board	http://www.niagararc.com	52	16,756
Limestone District School Board	http://www.limestone.on.ca	56	15,092
Simcoe Muskoka Catholic District School Board	http://www.smcdsb.on.ca	42	15,069
London District Catholic School Board	http://www.ldcsb.on.ca	48	14,839
Bluewater District School Board	http://www.bwdsb.on.ca	43	14,051
Trillium Lakelands District School Board	http://www.tldsbc.on.ca	40	13,693
Conseil scolaire de district catholique du Centre-Est de l'Ontario	http://www.ecolecatholique.ca	43	12,902
Hastings & Prince Edward District School Board	http://www.hpedsb.on.ca	46	12,767
Avon Maitland District School Board	http://www.avonmaitland.on.ca	44	12,307
Catholic District School Board of Eastern Ontario	http://www.cdsbeo.on.ca	42	10,850
Rainbow District School Board	http://www.rainbowschools.ca	40	10,505
Peterborough Victoria Northumberland and Clarington Catholic District School Board	http://www.pvnccdsb.on.ca	32	10,098
Conseil scolaire de district catholique Centre-Sud	http://www.csdccs.edu.on.ca	42	9,958

Algonquin and Lakeshore Catholic District School Board	http://www.alcdsb.on.ca	36	8,766
Conseil scolaire de district catholique de l'Est	http://www.csdceo.ca	34	8,698
Near North District School Board	http://www.nearnorthschools.ca	36	8,491
Lakehead District School Board	http://www.lakeheadschoools.ca	29	8,253
St Clair Catholic District School Board	http://www.st-clair.net	31	8,247
Brant Haldimand Norfolk Catholic Distric School Board	http://www.bhncdsb.edu.on.ca	32	7,712
Algoma District School Board	http://www.adsb.on.ca	41	7,701
Conseil des écoles publiques de l'Est de l'Ontario	http://www.cepeo.on.ca	28	7,078
Renfrew County District School Board	http://www.renfrew.edu.on.ca	27	7,009
Thunder Bay Catholic District School Board	http://www.tbdsb.on.ca	20	6,371
Wellington Catholic District School Board	http://www.wellingtoncssb.edu.on.ca	16	6,302
Conseil scolaire de district catholique des Grandes Rivières	http://www.cscdgr.on.ca	32	5,791
Conseil scolaire de district des écoles catholiques du Sud-Ouest	http://www.csdecso.on.ca	24	5,766
Conseil scolaire de district catholique du Nouvel-Ontario	http://www.nouvelon.ca	31	5,429
District School Board Ontario North East	http://www.dsb1.edu.on.ca	29	5,423
Conseil scolaire de district du Centre Sud-Ouest	http://www.csdco.on.ca	34	5,380
Sudbury Catholic District School Board	http://www.scdsb.edu.on.ca	20	5,082
Huron-Superior Catholic District School Board	http://www.hscdsb.on.ca	22	4,879
Renfrew County Catholic District School Board	http://www.rccdsb.edu.on.ca	21	4,034
Keewatin-Patricia District School Board	http://www.kpdsb.on.ca	18	3,936
Huron Perth Catholic District School Board	http://www.hpdsb.edu.on.ca	17	3,502
Bruce-Grey Catholic District School Board	http://www.bqcdsb.org	11	2,553
Nipissing-Parry Sound Catholic District School Board	http://www.npsc.edu.on.ca	13	2,534
Northeastern Catholic District School Board	http://www.ncdsb.on.ca	12	2,430
Conseil scolaire de district catholique Franco-Nord	http://www.franco-nord.edu.on.ca	14	2,318
Rainy River District School Board	http://www.rrdsb.com	11	1,835
Conseil scolaire de district du Grand Nord de l'Ontario	http://www.cspgno.ca	12	1,622
Northwest Catholic District School Board	http://www.tncdsb.on.ca	5	1,527
Superior-Greenstone District School Board	http://www.sqdsb.on.ca	10	1,387
Kenora Catholic District School Board	http://www.kcdsb.on.ca	5	1,034
Conseil scolaire de district du Nord-Est de l'Ontario	http://www.csdne.edu.on.ca	7	897
Superior North Catholic District School Board	http://www.snedsb.on.ca	9	871
Conseil scolaire de district catholique des Aurores boréales	http://www.csdcab.on.ca	6	587
Moose Factory Island District School Area Board		1	365
Moosonee District School Area Board		1	316
Penetanguishene Protestant Separate School Board		1	264
Parry Sound Roman Catholic Separate School Board		1	199
Atikokan Roman Catholic Separate School Board		1	192
Conseil des écoles séparées catholiques de Dubreuilville		1	135
Red Lake Area Combined Roman Catholic Separate School Board	http://www.resourcenorth.com	2	132

Bloorview MacMillan School Authority	http://www.bvmschool.on.ca	1	116
Northern District School Area Board		2	108
Mine Centre District School Area Board		1	92
Summer Beaver District School Area Board		1	86
Niagara Peninsula Children's Centre School Authority		1	85
Moosonee Roman Catholic Separate School Board		2	83
Connell and Ponsford District School Area Board		1	82
The KidsAbility Education Authority	http://www.kidsability.ca	1	78
Hornepayne Roman Catholic Separate School Board		2	77
Nakina District School Area Board		1	45
Upsala District School Area Board		1	42
Airy and Sabine District School Area Board	http://www.nexicom.net/~airy/	1	33
John McGivney Children's Centre School Authority	http://www.childrensrehab.com	1	32
Gogama Roman Catholic Separate School Board		1	29
Campbell Children's School Authority		1	28
Ottawa Children's Treatment Centre School Authority		1	23
Murchison and Lyell District School Area Board		1	20
Foleyet District School Area Board		1	15
Conseil des écoles séparées catholiques de Foleyet		1	14
Asquith-Garvey District School Area Board		1	9
Caramat District School Area Board		1	9
Collins District School Area Board		1	7
Missarenda District School Area Board		1	6
Gogama District School Area Board		1	5
James Bay Lowlands Secondary School Board		0	-

Appendix 3

Introduction to the Canadian Bookshelf platform, prepared by Craig Riggs.

Canadian BookShelf

THE BOOKSHELF PLATFORM

We can improve the discoverability of Canadian-authored books by aggregating rich information about them within a search-optimized web platform. This would represent a unique, authoritative resource that could provide genuine value to consumers, librarians, educators, authors, booksellers, and publishers.

Canadian Bookshelf will be a community-based discovery platform for Canadian books and the authoritative resource for Canadian-authored titles. The platform will be enabled by the Canadian publishing industry's significant investments in improving bibliographic data. It will have the overarching goal of increasing the visibility of Canadian books as well as the ease with which Canadian titles can be discovered and acquired.

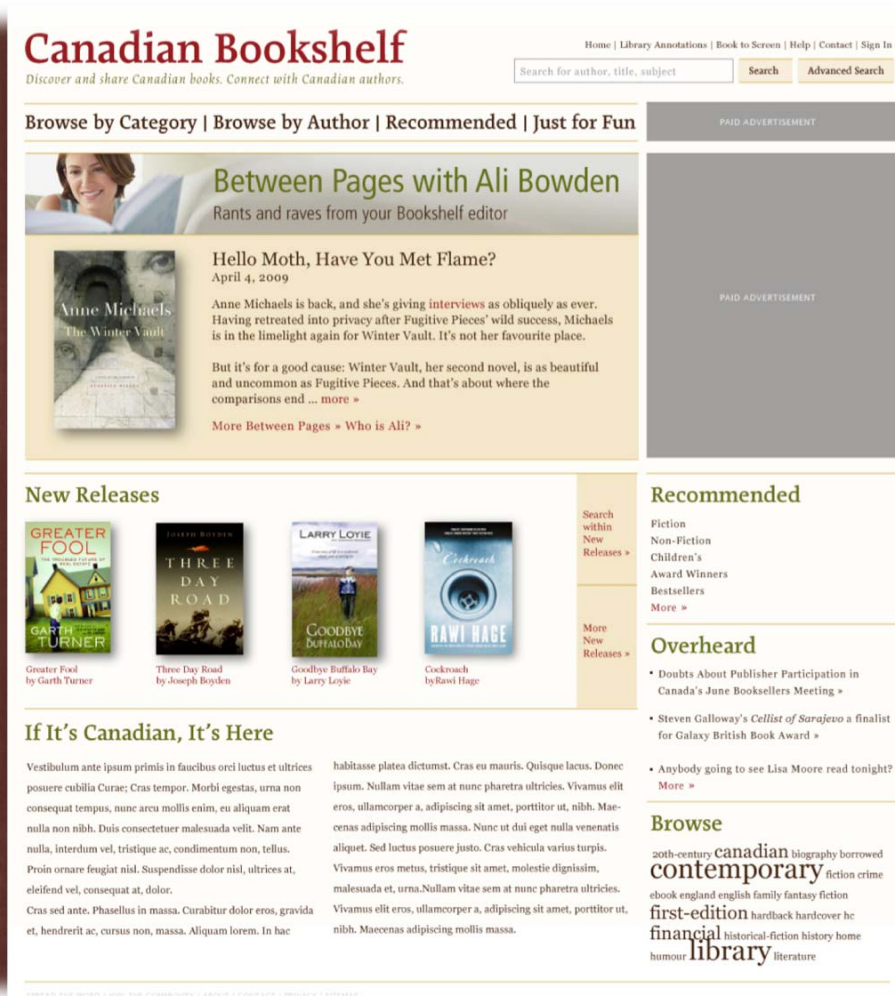


Figure 1. A design model for the Bookshelf homepage.

The Bookshelf model does not rely only on users coming directly to the site to interact with the various features and content found there. Rather, our intention is to allow users to encounter and use Bookshelf content on other major web platforms, and/or through content distributed from the site in the form of data feeds, widgets, or more extensive integration with related sites.

In short, users will be able to integrate Bookshelf content and features into as much of their online experience as possible. For example, the sharing functions on the site support the sharing of links for recommended titles. These functions will be integrated with major social media platforms such as Twitter and Facebook.

The features and functionality on the Bookshelf platform will be guided by the following operating guidelines:

- The platform will include only Canadian-authored titles, whether published by a Canadian-owned or multinational press. We will apply the Department of Canadian Heritage’s definition of Canadian authorship for purposes of determining whether or not a title should be listed. According to this definition, a Canadian author is one “who is a Canadian citizen ordinarily resident in Canada or a permanent resident.”
- The site will accommodate both print and digital editions. Only titles available for sale will be listed.
- The primary purpose of the platform is to support increased discoverability and marketing of Canadian books. Accordingly, we will not attempt to process or fulfill sales transactions from the platform. Instead, we will refer users to retailers and other vendors to order via direct links from the site. The referral options will include Amazon, Indigo, and independent bookstores as well as the book publisher (in cases where the publisher supports direct sales from its website).
- The platform will be standards-based, beginning with the use of the standardized data file and incorporating other data and web publishing standards as appropriate.
- Bookshelf will incorporate specialized content and title listings targeted for specific user groups. This customized content will initially include specialized book content for librarians and a distinct set of publisher-supported title listings for screen producers. Branded on the site as “Book to Screen” listings, these books will be selected by their publishers for their potential for film or television adaption and/or as properties suitable for production for mobile or web platforms.

CORE FUNCTIONS

“The web is going to drive more and more book sales; leaving control of book discovery to just Amazon isn’t wise business.” — Hugh McGuire

“The filter is the single most important function on the internet today.” — Clay Shirky

Figure 2 provides an overview of major platform features and functions:

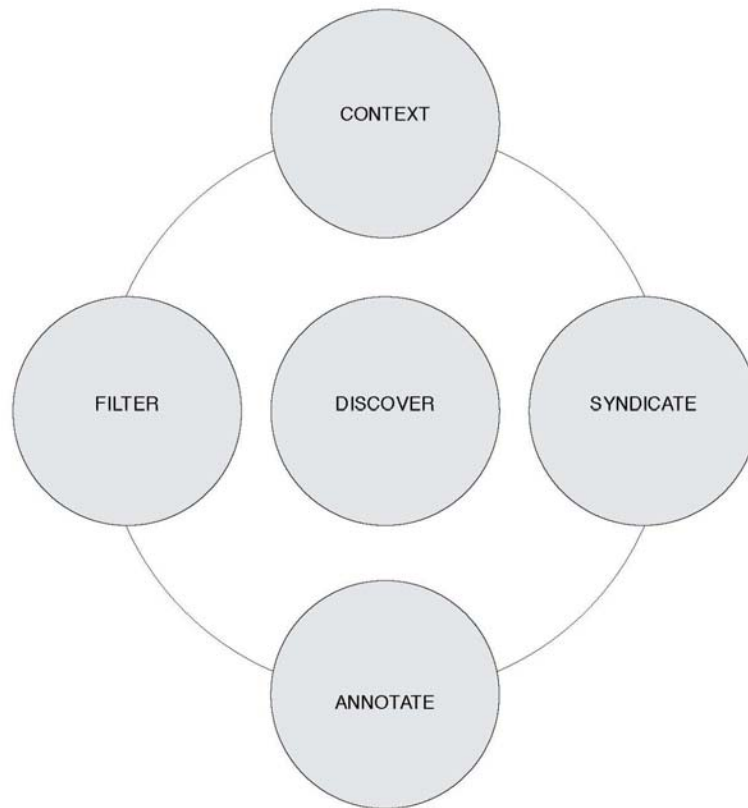


Figure 2. The major functions of the Bookshelf platform.

1. Discover

Bookshelf promotes discovery by gathering rich information about Canadian books and structuring this content for ease of use and searchability.

The site content will be fully indexed and optimized for search, and content will be fully searchable within the site. Users will have the option to browse by category, curated lists, keywords, or through integrated cross-links among books and lists.

Bookshelf will incorporate tag clouds to provide users with more options for search and browsing on site and to improve the discoverability of listed books. Initially, this tag set will be composed of data extracted from specific ONIX fields. Beyond that, publishers or users will have the option to add additional tags.

The major sources of rich title information on Bookshelf are as follows.

- BookNet Canada's Biblioshare feed

The platform will receive an aggregated data feed—Biblioshare—from BookNet Canada as the foundation for its database. Biblioshare includes an industry standard ONIX file as well as a complete set of cover scans. The ONIX file includes basic data elements—title, author, author bio, price, ISBN, format, description—which can provide a base for each title listing. It also includes a set of standardized BISAC category codes that we will transpose into plain-language keywords for publication on the site.

The Biblioshare file, through the “contributor” field specifications in ONIX, also provides a basis for isolating Canadian-authored titles from the larger field of books available in the Canadian market. BookNet estimates that 60,000–80,000 Canadian titles will be included in the data feed.

- Additional, value-added content

In addition to the basic data elements provided by the Biblioshare file, we will incorporate additional content elements gathered from publishers, authors, and other content partners. Publishers will be encouraged to provide title annotations, sample content, and reviews. Authors will be encouraged to directly manage their author pages on the platform and to maintain and extend the content there as much as possible. Through cross-promotion with content partners, we expect to incorporate additional reviews and related content.

- User-generated content

Users of all types will be able to view Bookshelf content and use the site without registration or opening a user account on the system. However, users will also be invited to register before contributing content to the site. Bookshelf will encourage and support user content in the form of ratings, reviews, comments, keyword tags, and managed title lists.

- Customized annotations for specific user groups

See “Annotation” below.

2. Context

Additional rich background helps users select titles, connect with authors, and network with other fans of a given book or author. We can add context to the books listed on canadianbookshelf.com by recording user activity and community response to each book, providing reviews and commentary, incorporating expanded author information, encouraging users to contribute their own content throughout the site, and incorporating cross-links to related titles.

- Review content

We expect that initial book reviews, blurbs, or related comments will initially be drawn from the Biblioshare ONIX file and through additional content contributed directly by publishers. Additional review content may be acquired through linkages with review media or other content partners.

- Tracking user activity and user response

Bookshelf users will have the option to rate, review, or comment on any titles listed on the platform. This user-contributed content will be reflected on individual title pages. The platform will track and aggregate user activity (views, ratings, comments, etc.) and automatically generate popular reading lists based on different usage variables (e.g., “most viewed” or “highest rated”).

- Expanding author content
Each author with works listed on Bookshelf will have a dedicated author page. The basic author page features an author bio, photo, and links to each of the author's published works. Initially, author pages will be populated with content from the Biblioshare feed in combination with any additional material provided by the author's publisher(s). However, Bookshelf will also allow each author to take over the management of their page on the site and to add additional content, links, audio or video clips, and any other material they wish.
- Related reading
Each title listing on canadianbookshelf.com will be accompanied by two types of related reading links: (1) a listing of titles by the same author and (2) suggestions for related reading.



Figure 3. A design model for an individual title page.

3. Annotation

Bookshelf will apply a flexible annotation model to serve specialized content to specific user groups. Any user can turn these annotations on or off using the annotation links in the main site controls menu at the top of each page on the site. However, relevant annotations will be automatically activated for registered users indicate they belong to a user group for which annotations are available.

The initial annotations available on canadianbookshelf.com will focus on library users and screen producers. Library annotations will include items such as grade level, reading level, genre, theme, cautions, and curriculum links. Screen producer annotations will include rights and transaction details as well as additional notes from the publisher or agent attached to the title.

The annotation model gives us additional options for modifying the book content served to library or screen producer users. For example, annotated listings for library users could also prioritize the display of reviews and comments from library or educator users. Pages for screen producers could include customized book descriptions along with the screen annotations.

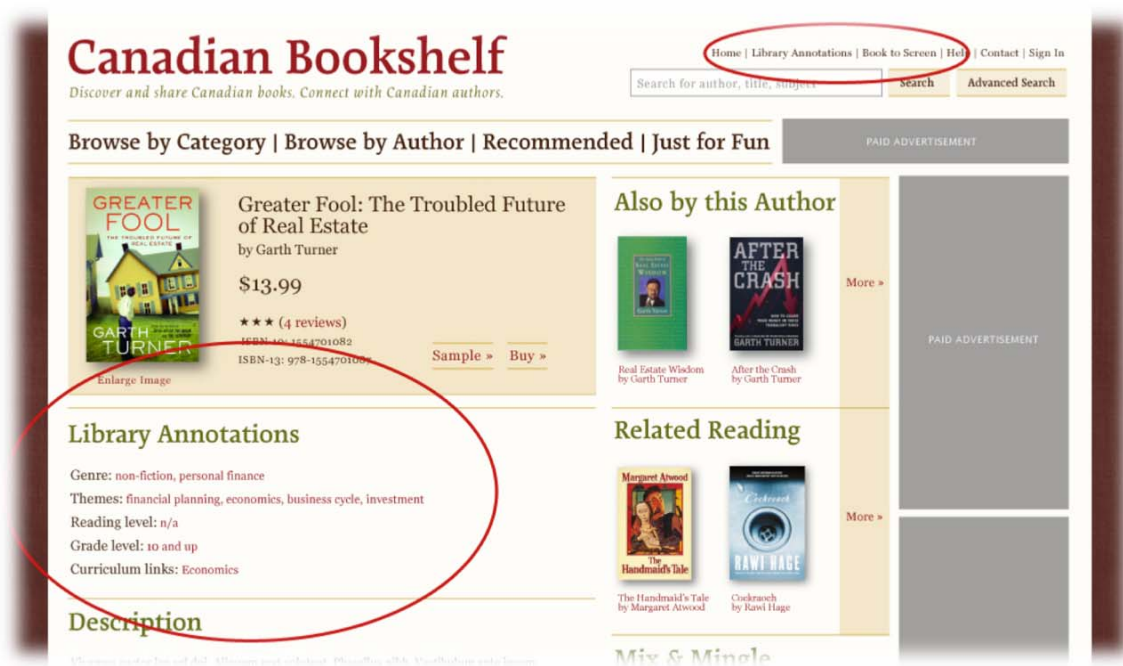


Figure 4. A modified title page model with the site controls for annotations and sample library annotations highlighted.

4. Syndication

As noted earlier, Bookshelf will distribute book content from its database in the form of data feeds, widgets, or more extensive integration with related sites.

Users will be able to subscribe to RSS feeds¹ for authors represented on the site. They will also be able to embed content for an individual book or list of books in external websites using a branded Bookshelf widget.

The site will also allow users to compile lists of books they have read, would like to read, or would recommend. These lists can be published and shared on the site, or exported from the site in a variety of formats. Finally, users will also be able to share links and listings for individual books by emailing them to friends or posting them on social media platforms.

Beyond this range of user options, Bookshelf content may also be distributed and integrated with other sites and platforms through the use of an API (application programming interface) or customized data feeds provided via web services from the Bookshelf database.



Figure 5. A segment from the title page model with syndication and sharing controls highlighted.

5. Filter

The dynamic, vast archive of content found online is a powerful draw for users. However, the virtually limitless selection and range of choice found in even a single product or information category, such as books, means that filters play an increasingly important role in how people use the web.

This is not a new idea. We know from consumer behaviour studies in book retail that book buyers are heavily influenced in their choices by the way in which books are displayed in the store. Most buyers enter a bookstore without a specific book in mind and buy on impulse—most often selecting titles displayed face-out (as opposed to spine-out) or other books featured on table, bestseller, or “staff pick” displays. This is a tried and true filtering strategy that narrows the selection of books available from the complete available inventory in the store.

On the Internet, where the available choice vastly exceeds the selection of even the largest physical bookstores, the need for effective filtering is even more pressing and the effect on consumer choice even more profound.

¹ “RSS (Really Simple Syndication) is a family of web feed formats used to publish frequently updated works—such as blog entries, news headlines, audio, and video—in a standardized format. Web feeds benefit publishers by letting them syndicate content automatically.” (Source: Wikipedia)

This is an area where Bookshelf has a real opportunity to distinguish itself. In the broadest sense, the entire platform will be a new filter that will highlight Canadian-authored titles and differentiate them from all other books available in the Canadian market.

Bookshelf will take this idea further through active curation of and commentary on the books found throughout the site. As noted earlier, the user community on the site will play a role in this curation as some of the popular title lists on Bookshelf will be based on user activity on the site (e.g., “most reviewed”).

But Bookshelf will also feature a variety of other filters. As a first step, the site editor will maintain a blog to provide commentary and reviews for Canadian books, provide a basis for personal outreach to other bloggers and social networks, and highlight special events, promotions, memes, or features on the site.

The editor will also coordinate the compilation of other recommended reading lists. These could be themed lists of different kinds (e.g., “gift books for Mother’s Day,” “the 10 most important Canadian novels of all time,” “loud and proud poets”), recommendation lists from booksellers or librarians, and/or celebrity reading lists (e.g., “David Suzuki: 10 Books That Changed the World”).

Reading lists and other filters will be incorporated throughout the site. The editor’s page will be linked from the Bookshelf homepage (see “Between Pages” below) and will serve as a landing page for a range of interactive content and features on the site, including contests, activities, or special promotions.

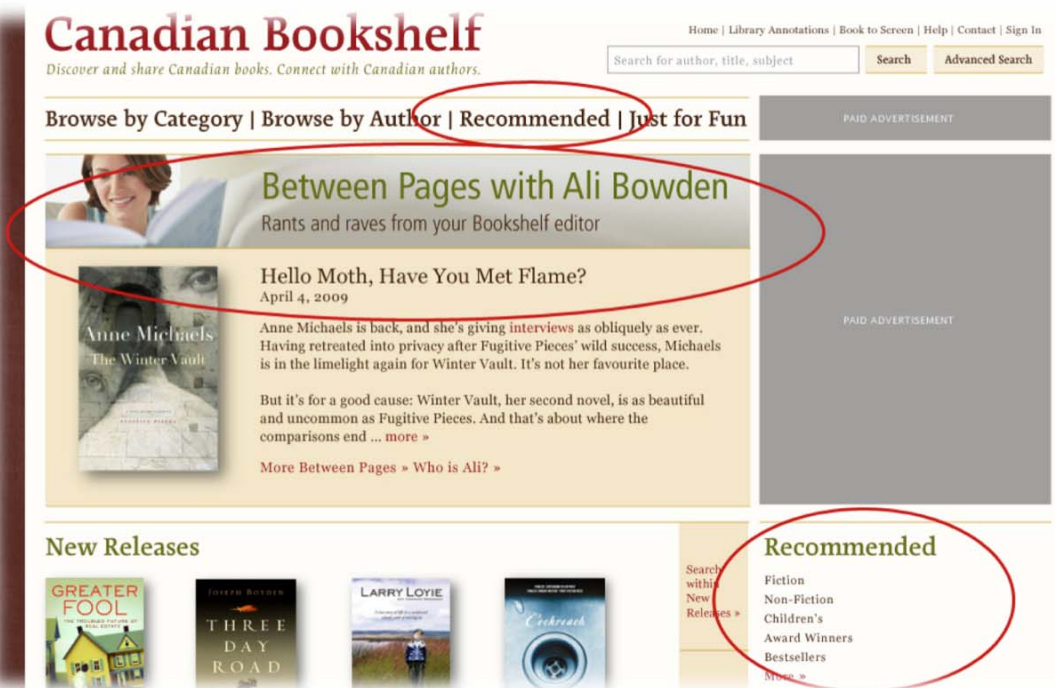


Figure 6. A segment from the homepage model with filtering features highlighted.

USER GROUPS

We have identified the following groups as likely Bookshelf users, on the basis of the differentiated nature of the platform and the value it can be expected to provide to each of these groups. These are based on our consultations and research to date, and we expect that each will represent an important component of the community of users for the site.

Avid readers

- These users are heavy readers, interested in literary culture, interested in Canadian books.
- They include literary bloggers and book media.
- The value Bookshelf provides for them: new ways to more easily find information about Canadian books and authors. For these users the platform represents a unique and value-added resource.
- See sample user profile below (“The Avid Reader: Julie”).

Surfers

- These users are less frequent book readers, not explicitly looking for Canadian books, searching “off platform” for information or content related to a specific author, subject or theme.
- The value Bookshelf provides for them: introducing them to books that match their search intent/interests that they would often not otherwise discover.

Librarians

- These users are library staff in school, public, and academic libraries
- They include teacher-librarians and other educators
- The value Bookshelf provides for them: easier discovery and sorting of Canadian titles by theme, peer feedback, reading level, and/or curriculum linkage. For these users the platform represents a unique and value-added resource.
- See sample user profile below (“The Librarian: Paul”).

Retailers

- These users are chain or independent book retailers.
- They include bricks-and-mortar stores as well as online retailers.
- The value Bookshelf provides for them: a value-added source of rich title information on Canadian books that can assist retailers in establishing a competitive advantage by better managing their selection of Canadian titles and/or boosting the profile of Canadian books in store.

Wholesalers

- These users are trade, educational and library wholesalers.
- They include Canadian wholesalers who are competing with much larger US vendors.
- The value Bookshelf provides for them: a value-added source of rich title information on Canadian books that can assist these wholesalers in establishing a competitive advantage through a greater emphasis on Canadian books.

Publishers

- These users are primarily Canadian-owned publishing houses.
- The value Bookshelf provides for them: easy access to feeds, widgets, and other integrated tools on the Bookshelf platform the publisher can use to strengthen the content on their own website and/or otherwise incorporate into their marketing efforts.

SIDEBAR:

The Avid Reader: Julie.

Basics: female, Caucasian, 30 years, lives in large Canadian urban center. Works for someone else, makes crafts, enjoys reading, and keeps a blog.

Julie enjoys spending time with friends. She has belonged to book clubs but doesn't find enough time for it at the moment because she is busy with work. Julie reads a lot of books. Some she buys and some she gets from the library or friends. She often looks for discount books.

Julie uses the web extensively. She is always Googling, using Facebook, Flickr, Twitter, and Amazon, and blogging. She is seen as a friend in the know and people ask her for book recommendations. Julie has posted reviews on Amazon and Indigo. She has an account at GoodReads and LibraryThing. She still gets most of her book ideas from friends (in person, from their blogs, or via email alerts from GoodReads and Amazon).

Quote: "I love books. I'd like to read books all the time. I wish I had more time."

Goals: Julie wants to find great books and be able to easily post about them on her blog or to see what her friends are enjoying. She's not particular about reading Canadian books. She knows she likes Canadian authors and going to the book festival but she never really thinks about where the author is from.

Scenario: Julie sees a book link on Facebook that takes her to Canadian Bookshelf. This is awesome. She doesn't think she's seen a strictly Canadian book website before. There are a couple of memes she's followed by other bloggers, like the read 50 Canadian books this summer. She cruises around the site to get a quick idea of what goes on here. It looks like there's good info. She sees that she can browse by author and that there are some featured titles and recommendations. That's cool. And there is a great visual of what people are reading right now. She subscribes to the RSS feed to remember to come back here and grabs the embed code, which she then posts on her blog.

Julie's blog feed gets pulled into Facebook and her blog readers and Facebook friends now see that neat "What Canada's Reading" graph.

SIDEBAR:

The Librarian: Paul

Basics: male, Chinese-Canadian, mid-40s, lives in mid-sized Canadian city. Works for a public library system with several branches in town, and manages the children's section at the main branch.

Paul is married with two young kids at home. His busy schedule at work, combined with a hectic home life, means that he doesn't have as much time as he would like these days to catch up on work outside of office hours or even for his own reading.

Paul is a sophisticated web user and belongs to a number of book-related websites and professional email lists. He tries to keep up on the latest title releases from children's publishers. He receives a number of catalogues directly from publishers, additional information from a local bookstore from which the library occasionally places special orders, and gets recommendations for specific books from colleagues, friends, and library patrons regularly. For the sake of convenience and pricing, however, he does most of his ordering through a library wholesaler with which the library has a long-standing relationship.

Quote: "I wish there were an easier way to find and select the books we need. There just aren't enough hours in the day."

Goals: Paul wants to make sure that he's selecting the best available books for the library. He wants to be able to compare his choices against other children's librarians, and ask their advice as well. He doesn't have a lot of time to order from multiple sources so he also wants an easy way to pass title selections to colleagues for review and to his wholesaler for order processing.

Scenario: Paul sees a mention of canadianbookshelf.com in one of his professional e-newsletters. He follows the link to the site and browses to the new children's releases. He finds he can narrow his search quickly to authors he likes to follow and to publishers he watches closely. He bookmarks the site and is about to leave when he notices the "Library Annotations" link at the top of the page. He clicks the link and receives an invitation to become a registered user on the site. He keeps browsing for the moment and checks out some of the library annotations for titles he had seen earlier. Now he realizes he can search by theme or reading level and can more easily find books he needs to strengthen specific areas in his collection. "Where have you been all my life?" he wonders to himself...

Paul goes back to the "Sign In" link and opens an account as a librarian. Then he runs a few more searches, looks at the annotations and librarian reviews for some of the books he's interested in, and starts to select some of those for a book list on his account. Before he signs off for the afternoon, Paul emails his working list of books to his colleagues at the other library branches in town and encourages them to visit Bookshelf themselves. He signs up for the Bookshelf "New Release" updates for children's books and heads for home, only a few minutes late today.

Appendix 4

The following “Canadian Hot List” was coordinated by a task force formed by the ACP in June 2009. The list contains over 400 titles published between 2007 and 2009; books from 22 Canadian-owned and –controlled publishing houses are represented.

QTY	ISBN	Price	Format	Title	Author	Illustrator	Ages	Date
ABORIGINAL STUDIES								
___	9780888998576	18.95	HC	Shin-chi's Canoe	Campbell, Nicola I.	LaFave, Kim	4-6	2008
___	9781894965828	19.95	HC	Missuk's Snow Geese	Renaud, Anne	Côté, Geneviève	5-7	2008
___	9781897349571	19.95	HC	I is for Inuksuk	Wallace, Mary	Wallace, Mary	5-7	2009
___	9780888999436	17.95	HC	Alego	Teevee, Ningeokuluk	Manning-Toonoo, Nina	5-7	2009
___	9781894778695	19.95	PB	Old Man with the Otter Medicine, The	Blondin, John	Beaverho, Archie	6-8	2008
___	9781894778718	19.95	PB	Legend of the Caribou Boy, The	Blondin, John	McSwain, Roy	6-8	2008
___	9780977918317	10.95	HC	Gray Wolf's Search	Swanson, Bruce	Peterson, Gary	6-8	2007
___	9781894965491	19.95	HC	Woman Who Married a Bear, The	James, Elizabeth	Atanas	7-9	2007
___	9781550027921	11.99	PB	Time of the Thunderbird	Silvey, Diane		7-9	2008
___	9781894778732	12.95	PB	Racin' Jason	Wagner, Elaine	Kaszonyi, Janet	7-9	2009
___	9781894778756	26.95	HC	How the Fox Saved the People	Football, Virginia	Wedzin, James	8-10	2009
___	9781894778749	22.95	HC	How the Fox Got His Crossed Legs	Football, Virginia	Wedzin, James	8-10	2009
___	9780887767593	22.99	HC	All the Stars in the Sky	Taylor, C.J.	Taylor, C.J.	8-10	2007
___	9781897242338	16.95	HC	We Feel Good Out Here	Andre, Julie-Ann; Willett, Mindy	Mcintosh, Tessa	9-11	2008
___	9781894778770	34.95	HC	People of the Land: Legends of the Four Host First Nations			9-11	2009
___	9780889953673	24.95	HC	Nokum is My Teacher	Bouchard, David	Sapp, Allen	9-11	2008
___	9781554511556	19.95	HC	Native American Thought of It, A	Landon, Rocky with David MacDonald		9-11	2008
___	9781897187432	10.95	PB	Men of Courage from our First Nations	Schilling, Vincent		9-11	2008
___	9781897252444	16.95	HC	Living Stories	Zoe, Philip; Zoe, Therese; Willett, Mindy	Mcintosh, Tessa	9-11	2008
___	9781554510887	19.95	HC	Inuit Thought of It, The	Ipellie, Alotook with David MacDonald		9-11	2008
___	9781897187258	10.95	PB	Great Women from our First Nations	Fournel, Kelly		9-11	2007
___	9780977918300	10.95	PB	Great Athletes from our First Nations	Schilling, Vincent		9-11	2007
___	9781894778626	14.95	PB	Goodbye Buffalo Bay	Constance		9-11	2008
___	9780889954212	24.95	HC	Drum Calls Softly	Shelley	Poitras, Jim	9-11	2008
___	9781894778923	14.95	PB	Dream Catcher	Calahasen, Stella		9-11	2009
___	9781897252321	16.95	HC	Delta is My Home, The	McLeod, Tom; Willett, Mindy	Mcintosh, Tessa	9-11	2008
___	9781554511006	21.95	HC	Night Wanderer, The	Taylor, Drew Hayden		12-14	2007
___	9780887768547	24.99	HC	Stones, Bones & Stitches	Falconer, S. & White, S.		13+	2008
___	9781894778473	16.95	PB	Initiations: A Selection of Young Native Writings	Dumont, Marilyn; Editor		13+	2007
CONCEPT BOOKS								
___	9780887768705	17.99	HC	Time is When	Gleick, Beth	Jocelyn, Marthe	3-5	2009
___	9781551097008	17.95	HC	I Spy a Bunny	Dudar, Judy	Rudnicki, Richard	3-5	2009
___	9781894965484	19.95	HC	One Winter Night	Lloyd, Jennifer	Ray, Lynn	4-6	2007
___	9780887767944	22.99	HC	Les Quatre Saisons de Simon	Tibo, Gilles	Tibo, Gilles	4-6	2007
CRAFTS & ACTIVITIES								
___	9782895791621	19.95	HC	Chirp Book, The	Kain, Bob		3-5	2007
___	9781551096810	17.95	PB	Pumpkin People	Lightburn, Sandra	Lightburn, Ron	4-6	2008
___	9782895791409	16.95	PB	ARTastic!	Gerner, Jochen		5-7	2008
DRAMA								
___	9780374361082	20.00	HC	Prince Won't Go to Bed, The	Dodds, Dayle Ann	Brooker, Krysten	4-6	2007
___	9780374370091	21.00	HC	Skunkdog	Jenkins, Emily	Pratt, Pierre	5-7	2008
___	9780374399252	21.00	HC	Marveltown	McCall, Bruce	McCall, Bruce	5-7	2009
___	9781553373032	7.95	PB	Dracula Madness	Labatt, Mary	Rioux, Jo	7-9	2009
___	9781554533824	8.95	PB	Claire and the Water Wish	Poon, Janice	Poon, Janice	7-9	2009
___	9781553800767	10.95	PB	Journey to Atlantis	Roy, Philip		10-12	2009
___	9781554532384	7.95	PB	Landing, The	Ibbitson, John		12-14	2008
EARTH SCIENCES								
___	9781554530748	17.95	HC	It's Moving Day!	Hickman, Pamela	Valério, Geraldo	4-6	2008
___	9780374384401	20.00	HC	Winnie Finn Worm Farmer	Brendler, Carol	Hoyt, Ard	5-7	2009
___	9781894965545	19.95	HC	Looking for Loons	Lloyd, Jennifer	Wakelin, Kirsti Anne	5-7	2007
___	9781553653295	22.95	HC	There's a Barnyard in My Bedroom	Suzuki, David	Fernandes, Eugenie	6-8	2008
___	9780778732099	25.95	HC	What Shapes the Land?	Kalman, Bobbie		7-9	2009
___	9780778732075	25.95	HC	Earth's Mountains	Kalman, Bobbie		7-9	2009
___	9780778732082	25.95	HC	Earth's Rivers	Kalman, Bobbie		7-9	2009
___	9780778732068	25.95	HC	Earth's Coasts	Kalman, Bobbie		7-9	2009
___	9781897349243	22.95	HC	Dino-Why?	Funston, Sylvia		7-9	2008
___	9780778729181	25.95	HC	How to Reduce your Carbon Footprint	Bishop, Amanda		9-11	2008
___	9780778729167	25.95	HC	Building a Green Community	Rodger, Ellen		9-11	2008

Canadian Hot List

QTY	ISBN	Price	Format	Title	Author	Illustrator	Ages	Date
ENVIRONMENTAL STUDIES								
—	9781554532124	16.95	HC	Looking Closely Through the Forest	Serafini, Frank	Serafini, Frank	4-6	2008
—	9781551096452	10.95	PB	Gracie, the Public Gardens Duck	Meyrick, Judith	Rudnicki, Richard	4-6	2008
—	9781894965330	19.95	HC	Boy from the Sun, The	Weller, Duncan	Weller, Duncan	4-6	2007
—	9781551097022	10.95	PB	Back to the Beach	Stoddart, Heidi Jardine	Stoddart, Heidi Jardine	4-6	2009
—	9781897476048	18.95	HC	Penguin and the Cupcake	Spires, Ashley	Spires, Ashley	5-7	2008
—	9782895791737	24.95	HC	chickaDEE Animal Adventures	Ledu, Stephanie		5-7	2007
—	9781553653035	12.95	PB	Tale of A Great White Fish	de Vries, Maggie	Benoit, Renne	6-8	2007
—	9781554550807	19.95	HC	Hurricane!	Godkin, Celia		6-8	2008
—	9781551095899	19.95	PB	Forest for Christmas	Harris, Michael	Orchard, Eric	6-8	2007
—	9780888999566	18.95	HC	Life in the Boreal Forest	Guiberson, Brenda Z.	Spirin, Gennady	7-9	2009
—	9781897349328	19.95	HC	Animals at the EDGE	Baillie, Jonathan and Marilyn		7-9	2008
—	9782895791928	14.95	PB	Try This at Home	Farquhar, Jackie		8-10	2008
—	9781553379546	19.95	HC	One Well	Strauss, Rochelle	Woods, Rosemary	8-10	2007
—	9780888997807	18.95	HC	Jack Pine	Patton, Christopher	Young, Cybele	8-10	2007
—	9781551097114	11.95	PB	White Cave Escape	Kent, Jennifer McGrath		9-11	2009
—	9781897349069	21.95	HC	This is My Planet	Thornhill, Jan		9-11	2007
—	9781897187227	10.95	PB	Exceptional Women Environmentalists	Rooney, Frances		9-11	2007
—	9780887767982	24.99	HC	Alien Invaders	Love, A. & Drake, J.	Thurman, Mark	9-11	2008
—	9781894965699	19.95	HC	Smudge's Mark	Osmond, Claudia		10-12	2009
—	9781554511198	19.95	HC	Curse of Akkad, The	Christie, Peter		10-12	2008
GEOGRAPHY								
—	9781554533749	14.95	HC	Oh Canada!	Gürth, Per-Henrik	Gürth, Per-Henrik	3-5	2009
—	9781554532742	16.95	HC	Follow That Map!	Ritchie, Scot	Ritchie, Scot	4-6	2009
—	9781897349021	19.95	HC	Let's Go!	Flatt, Lizann	Ritchie, Scot	5-7	2007
—	9781897066942	29.95	HC	WOW Canada!	Bowers, Vivien	Eastman, Dianne;	8-10	2007
—	9781897349526	29.95	HC	Let's Call It Canada	Hughes, Susan	Hobbs, Dan	8-10	2009
—	9781550748901	19.95	HC	Kids Book of Canadian Geography, The	Penn, Briony	Dobson, Clive and Jolie	9-11	2008
HEALTH								
—	9781897235423	10.95	PB	Breathing Soccer	Spring, Debbie		9-11	2008
—	9781550379624	9.95	PB	Little Black Book for Guys, The	St. Stephen's Community House		13+	2008
HISTORY								
—	9781897349540	17.95	HC	On the Case	Wishinsky, Frieda	Eid, Jean-Paul	6-8	2009
—	9781554550555	19.95	HC	Naomi's Tree	Kogawa, Joy	Ohl, Ruth	6-8	2009
—	9781897349427	17.95	HC	Far from Home	Wishinsky, Frieda	Franson, Leanne	6-8	2009
—	9780887767913	14.99	PB	Time of Golden Dragons, A	Zhang, Song & Hao Yu	Zhang, Song Nan	8-10	2007
—	9781553860839	16.95	PB	Prime Ministers of Canada, CD/Book Kit	Selkirk, Blaine	Various	8-10	2007
—	9781550026696	11.99	PB	Murder Fit for a King	McCloskey, Larry		8-10	2007
—	9781897187272	14.95	PB	Maggie and the Chocolate War	Mulder, Michelle		8-10	2007
—	9780887768309	14.99	PB	Good-bye Marianne	Watts, Irene N.	Shoemaker, Kathryn	8-10	2009
—	9781553800774	10.95	PB	Chasing a Star	Charles, Norma		8-10	2009
—	9781554511341	24.95	HC	Wonder Kids	Cotter, Charis		9-11	2008
—	9781550051350	12.95	PB	The Mounties	Livesey, Robert		9-11	2008
—	9780887769627	14.99	PB	Sweet!	Love, A. & Drake, J.	Davila, Claudia	9-11	2009
—	9781554511716	25.95	HC	Pharaohs and Foot Soldiers	Butcher, Kristin	Newbigging, Martha	9-11	2009
—	9781554510610	14.95	PB	Kids Who Rule	Cotter, Charis		9-11	2007
—	9781897187586	14.95	PB	Guardian Angel House	Clark, Kathy		9-11	2009
—	9781897187395	14.95	PB	Diary of Laura's Twin, The	Kacer, Kathy		9-11	2008
—	9781554511471	24.95	HC	Crusades_Kids@the Crossroads	Scandiffio, Laura	Mantha, John	9-11	2009
—	9781897349342	29.95	HC	Courage and Compassion	Arato, Rona		9-11	2008
—	9780887807473	8.95	PB	Dreadful Truth: Gold Rush	Staunton, Ted	Geoffroi, Remie	9-11	2007
—	9780887807350	8.95	PB	Dreadful Truth: Northwest Passage	Staunton, Ted	Geoffroi, Remie	9-11	2007
—	9781554511983	24.95	HC	Adventures on the Ancient Silk Road	Galloway, Priscilla with Dawn Hunter		10-12	2009
—	9780888997913	17.95	HC	Brave Deeds: How One Family Saved Many from the Nazis	Alma, Ann		10-12	2008
—	9781550289916	9.95	PB	Choice of Colours	Danakas, John		10-12	2007
—	9780887767296	12.99	PB	Kanada	Wiseman, Eva		10-12	2007
—	9781553800576	10.95	PB	Old Brown Suitcase, The	Boraks-Nemetz, Lillian		10-12	2008
—	9781554511280	24.95	HC	Royal Murder	MacLeod, Elizabeth		10-12	2008
—	9781554511082	21.95	HC	Siege, The	Shapiro, Stephen	Mantha, John	10-12	2007
—	9781553800668	10.95	PB	Tragic Links	Beveridge, Cathy		10-12	2009
—	9781553800484	10.95	PB	Way Lies North, The	Baxter, Jean Rae		10-12	2007

HC=Hardcover; PB=Paperback; titles in **bold** are award-winners.

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QTY	ISBN	Price	Format	Title	Author	Illustrator	Ages	Date
—	9781553800477	9.95	PB	Winds of L'Acadie	Donovan, Lois		10-12	2007
—	9781552770191	9.95	PB	Crazy Canucks	Zweig, Eric		11-13	2008
—	9781552770306	9.95	PB	Fighting for Gold	Schultz Nicholson, Lorna		11-13	2008
—	9781550289725	9.95	PB	Fire on the Water	Lewis, Wendy A.		11-13	2007
—	9781550289763	9.95	PB	Forever Champions	Brignall, Richard		11-13	2007
—	9781552770030	9.95	PB	Knockout!	Sjonger, Rebecca		11-13	2008
—	9781552770016	9.95	PB	Lacrosse Warrior	Lewis, Wendy A.		11-13	2008
—	9781550289749	9.95	PB	Long Shot	Zweig, Eric		11-13	2007
—	9780887768032	24.99	HC	Out of Line	Grimberg, Tina		11-13	2008
—	9781550289879	9.95	PB	Pink Power	Schultz Nicholson, Lorna		11-13	2007
—	9781550289954	9.95	PB	Star Power	Zweig, Eric		11-13	2007
—	9781554511174	19.95	HC	Apprentice's Masterpiece, The	Little, Melanie		12-14	2008
—	9781550027488	19.99	PB	Beginner's Guide to Canadian Honours	McCreery, Christopher		12-14	2008
—	9781894917421	20.95	HC	Desperate Glory: The Story of WW I	Wilson, John		12-14	2008
—	9781550027310	19.99	PB	To Stand and Fight Together	Pitt, Steve		12-14	2008
—	9781550028515	19.99	PB	True Stories of Rescue and Survival	Matthews, Carolyn		12-14	2008
—	9781551096834	10.95	PB	Ultimate African Heritage Quiz Book	Smith, Craig Marshall		12-14	2008
—	9781551097176	14.95	PB	Bluenose Ghosts (2nd Ed.)	Creighton, Helen		13+	2009
—	9780887767478	29.99	HC	Mirror with a Memory	Weaver, Janice		13+	2008
—	9781551096803	24.95	PB	Peaceful Revolution, The	Boileau, John		13+	2008
—	9781894778367	21.95	PB	Two Trails Narrow	McGregor, Stephen		13+	2008

LANGUAGE ARTS

—	9781551438610	9.95	PB	Alphabetter	Bar-el, Dan	Wakeman, Daniel	3-5	2007
—	9781894778817	10.95	PB	Chuck in the City	Wheeler, Jordan	Auchter, Christopher	3-5	2009
—	9781894778824	10.95	PB	Just a Walk	Wheeler, Jordan	Auchter, Christopher	3-5	2009
—	9781553378815	22.95	HC	Out Came the Sun		Collins, Heather	3-5	2007
—	9780888997968	17.95	HC	Please, Louise!	Wishinsky, Frieda	Gay, Marie-Louise	3-5	2007
—	9781551096599	8.95	PB	Theodore Too and the Mystery Guest	Mulder, Michelle	Poplawaska, Yolanda	3-5	2008
—	9781551096094	8.95	PB	Theodore Too and the Shipwreck School	Mulder, Michelle	Poplawaska, Yolanda	3-5	2007
—	9780888999061	18.95	HC	When Stella Was Very, Very Small	Gay, Marie-Louise	Gay, Marie-Louise	3-5	2009
—	9781551439204	19.95	HC	Art's Supplies	Tougas, Chris	Tougas, Chris	4-6	2008
—	9781554511426	6.95	PB	Boy Soup	Lesynski, Loris	Martchenko, Michael	4-6	2008
—	9781554691227	9.95	PB	Buttercup's Lovely Day	Beck, Carolyn	Beck, Andrea	4-6	2009
—	9781554532872	18.95	HC	Chester's Back!	Watt, Mélanie	Watt, Mélanie	4-6	2008
—	9781551439747	9.95	PB	Jeffrey and Sloth	Winters, Kari-Lynn	Hodson, Ben	4-6	2008
—	9781554511211	19.95	HC	Mattland	Hutchins, Hazel and Gail	Petričić, Dušan	4-6	2008
—	9781551096063	10.95	PB	Return to the Sea	Stoddart, Heidi Jardine	Stoddart, Heidi Jardine	4-6	2007
—	9781551438634	9.95	PB	Sack Full of Feathers	Waldman, Debby	Revell, Cindy	4-6	2007
—	9781554532889	16.95	HC	Scaredy Squirrel at Night	Watt, Mélanie	Watt, Mélanie	4-6	2009
—	9781551096995	19.95	HC	Sleeping Dragons All Around	Fitch, Sheree	Nidenoff, Michele	4-6	2009
—	9781554533183	17.95	HC	Stanley's Beauty Contest	Bailey, Linda	Slavin, Bill	4-6	2009
—	9781551096551	10.95	PB	Terrible, Horrible, Smelly Pirate	Jacqueline	Orchard, Eric	4-6	2008
—	9780981044903	9.95	PB	True Story	Chan, Marty		4-6	2009
—	9780888999146	18.95	HC	Tulip and Lupin Forever	Levert, Mireille	Levert, Mireille	4-6	2009
—	9781551437354	9.95	HC	Twelve Days of Summer	Andrews, Jan	Joliffe, Susan	4-6	2007
—	9781551096605	19.95	HC	Up Home	Grant, Shauntay	Tooke, Susan	4-6	2008
—	9781894965361	19.95	HC	When You Were Small	O'Leary, Sara	Morstad, Julie	4-6	2007
—	9781894965460	18.95	HC	Where You Came From	O'Leary, Sara	Morstad, Julie	4-6	2008
—	9781551096629	10.95	PB	Anne of Green Gables: Stories for Young Readers	Montgomery, LM/Kessler, Deirdre	Smith, David Preston	5-7	2008
—	9780888999290	14.95	PB	Coyote Solstice, A	King, Thomas	Clements, Gary	5-7	2009
—	9781553860983	14.95	HC	Learning Sight Words, vol. 1, Resource Book	Rankie, Barbara	Various	5-7	2009
—	9781553860990	14.95	PB	Learning Sight Words, vol. 2, Resource Book	Rankie, Barbara	Various	5-7	2009
—	9781554551033	17.95	HC	Maggie Can't Wait	Wishinsky, Frieda	Griffiths, Dean	5-7	2009
—	9780887768897	19.99	HC	One 100 Shining Candles	Lunn, Janet	Grater, Lindsay	5-7	2009
—	9781553860884	16.95	PB	Singing Sight Words, vol. 1, CD/Book Kit	Butts, Ed	Various	5-7	2008
—	9781553860914	16.95	PB	Singing Sight Words, vol. 2, CD/Book Kit	Butts, Ed	Various	5-7	2008
—	9780888998736	17.95	HC	Black Book of Colors, The	Cottin, Menena	Faria, Rosana	6-8	2008
—	9781894838283	7.95	PB	Bounce and Beans and Burn	Murray, Shannon	Groenendyk, Doretta	6-8	2007
—	9781551438771	7.95	PB	Feather Brain	Bush, Maureen		6-8	2008
—	9781554532896	17.95	HC	Have I Got a Book for You!	Watt, Mélanie	Watt, Mélanie	6-8	2009
—	9781553861003	14.95	PB	Learning Sight Words, vol. 3, Resource Book	Rankie, Barbara	Various	6-8	2009
—	9781553861010	14.95	PB	Learning Sight Words, vol. 4, Resource Book	Rankie, Barbara	Various	6-8	2009
—	9781551439419	6.95	PB	Monster Lunch	Skene, Pat		6-8	2008
—	9780981057507	24.95	HC	Royal Little Pest	MacArthur, Anita Reynolds	Roy, Karen	6-8	2008
—	9781553860945	16.95	PB	Singing Sight Words, vol. 3, CD/Book Kit	Butts, Ed	Various	6-8	2008
—	9781553860976	16.95	PB	Singing Sight Words, vol. 4, CD/Book Kit	Butts, Ed	Various	6-8	2008
—	9781551436999	7.95	PB	Ten Thumb Sam	Muller, Rachel		6-8	2007
—	9780887807213	5.95	PB	Campfire Morgan	Staunton, Ted	Slavin, Bill	6-8	2007
—	9780887807541	14.95	HC	Lilly and the Hullabaloo	Bellingham, Brenda	MacDonald, Clarke	6-8	2008

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QTY	ISBN	Price	Format	Title	Author	Illustrator	Ages	Date
—	9780887807527	5.95	PB	Lilly and the Hullabaloo	Bellingham, Brenda	MacDonald, Clarke	6-8	2008
—	9780887807237	5.95	PB	Lilly and the Snakes	Bellingham, Brenda	MacDonald, Clarke	6-8	2007
—	9780887807633	5.95	PB	Mia, Matt and the Turkey Chase	Langlois, Annie	Beaulieu, Jimmy	6-8	2008
—	9780887804564	5.95	PB	Morgan and the Money	Staunton, Ted	Slavin, Bill	6-8	2008
—	9780887807442	5.95	PB	Pucker Up Morgan	Staunton, Ted	Slavin, Bill	6-8	2008
—	9780887807404	5.95	PB	Raffi's Animal Rescue	Meunier, Sylvain	Eudes-Pascal, Elisabeth	6-8	2007
—	9780887807558	5.95	PB	Raffi's Island Adventure	Meunier, Sylvain	Eudes-Pascal, Elisabeth	6-8	2008
—	9780887807480	5.95	PB	Robyn's Monster Play	Hutchins, Hazel	Cathcart, Yvonne	6-8	2008
—	9780887807596	5.95	PB	Toby and the Mysterious Creature	Lemieux, Jean	Casson, Sophie	6-8	2008
—	9781551439495	7.95	PB	Addison Addley & the Things That Aren't	McMillan, Melody DeFields		7-9	2008
—	9781897187517	6.95	PB	Bernadette and the Lunch Bunch	Glickman, Susan		7-9	2008
—	9781554533091	16.95	HC	Binky the Space Cat	Spires, Ashley	Spires, Ashley	7-9	2009
—				Buddy the Bluenose Reindeer and the Boston Christmas Tree Adventure	Nunn, Bruce	Jones, Brenda	7-9	2007
—	9781894323178	7.95	PB	Bug	Edwards, Frank B.	Bianchi, John	7-9	2007
—	9781894838443	12.95	HC	I'm Writing a Story	Groenendyk, Doretta	Groenendyk, Doretta	7-9	2009
—	9781554531578	6.95	PB	Martin Bridge: In High Gear	Kerrin, Jessica Scott	Kelly, Joseph	7-9	2008
—					Gay, Marie Louise & Homel, David	Gay, Marie-Louise	7-9	2008
—	9780888998460	15.95	HC	On the Road Again				
—	9780888997310	17.95	HC	Strongest Man in the World, The	Debon, Nicolas	Debon, Nicolas	7-9	2007
—	9780888999160	18.95	HC	Thumb and the Bad Guys	Roberts, Ken	Franson, Leanne	7-9	2009
—	9781550026733	11.99	PB	Tiger Trap	Walters, Eric		7-9	2007
—	9781551096827	10.95	PB	Acadian Star	Boudreau, Helene		8-10	2008
—	9781552770139	8.95	PB	Alison's Ghosts	Downie, Mary Alice		8-10	2008
—				Bubba Begonia and the Mudmen of the Koola Boola	O'Brien, Gerry	Jones, Brenda	8-10	2007
—	9781894838290	7.95	PB	Boola	O'Brien, Gerry	McNevin, Dale	8-10	2008
—	9781894838368	7.95	PB	Bubba Begonia, You've Done It Again!	O'Brien, Gerry	McNevin, Dale	8-10	2008
—	9781554550005	10.95	PB	Call me Aram	Skrypuch, Marsha	Wood, Muriel	8-10	2008
—	9781550289541	8.95	PB	Catching Forever	Gugler, Laurel Dee		8-10	2007
—	9781551096001	8.95	PB	Chocolate River Rescue	Kent, Jennifer McGrath		8-10	2007
—	9780888998477	16.95	HC	Dear Sylvia	Cumyn, Alan		8-10	2008
—	9781550289923	8.95	PB	Harley's Gift	Pollock, Beth		8-10	2007
—	9780887768958	12.99	HC	Jacob 2-2 on the High Seas	Fagan, Cary	Petricic, Dusan	8-10	2009
—	9781894778619	12.95	PB	Jenneli's Dance	Denny, Elizabeth	Auchter, Christopher	8-10	2008
—	9781561454587	11.95	PB	Last Wild Place	Jordan, Rosa		8-10	2007
—	9781552770344	8.95	PB	Libby on Strike	Rayner, Robert		8-10	2008
—	9782895791492	11.95	PB	Max Finder Mystery Collected Casebook Vol. 3	O'Donnell, Liam	Cho, Michael	8-10	2007
—	9780888998354	8.95	PB	Mr. Karp's Last Glass	Fagan, Cary	Demirel, Selcuk	8-10	2008
—	9781551436531	8.95	PB	Orphan Ahwak	Rivera, Raquel		8-10	2007
—	9781551438801	9.95	PB	Ramp Rats - Graphic Guide Adventures	O'Donnell, Liam	Deas, Mike	8-10	2008
—	9781551438849	9.95	PB	Soccer Sabotage - Graphic Guide Adventures	O'Donnell, Liam	Deas, Mike	8-10	2009
—	9781554690176	9.95	PB	Solstice Cup	Muller, Rachel		8-10	2009
—	9781551096193	10.95	PB	Trouble Twins Save Christmas	Schwarzkopf, Tom		8-10	2007
—	9780888998910	8.95	PB	Tuk and the Whale	Rivera, Raquel	Gerber, Mary Jane	8-10	2008
—	9781551436159	8.95	PB	When the Curtain Rises	Muller, Rachel		8-10	2007
—	9781551437569	9.95	PB	Wild Ride - Graphic Guide Adventures	O'Donnell, Liam	Deas, Mike	8-10	2007
—	9780888999351	18.95	HC	Against the Odds	Hof, Marjolijn		9-11	2009
—	9781551437132	8.95	PB	All-season Edie	Lyon, Annabel		9-11	2008
—	9781551438559	9.95	PB	Bank Job	Heneghan, James		9-11	2009
—	9781897187647	8.95	PB	Contest, The	Stellings, Caroline		9-11	2009
—	9781550289688	8.95	PB	Cross-Check!	Schultz Nicholson, Lorna		9-11	2007
—	9781552770092	8.95	PB	Drive	Howling, Eric		9-11	2008
—	9781550289794	8.95	PB	Enforcer	Swan, Bill		9-11	2007
—	9781550289701	8.95	PB	Falling Star	Rayner, Robert		9-11	2007
—	9781897187555	8.95	PB	Home Free	Jennings, Sharon		9-11	2009
—	9781551437361	8.95	PB	Impossible Things	Stevenson, Robin		9-11	2008
—				Many Windows: Six Kids, Five Faiths, One Community	Khan, Rukhsana	Gallinger, Patty	9-11	2008
—	9781894917568	12.95	PB	Community				
—	9781552770245	8.95	PB	No Contact	Diersch, Sandra		9-11	2008
—	9781894917605	9.95	PB	Pioneer Poltergeist	Malton, Mel		9-11	2007
—	9781554551385	9.95	PB	Robert Munsch	Edwards, Frank B.		9-11	2009
—	9781897235379	10.95	PB	Shimmerdogs	Linden, Dianne		9-11	2008
—	9781894917520	9.95	PB	Summer Dragons	Haggarty, Holly		9-11	2007
—	9781554551040	11.95	PB	The 9 Lives of Travis Keating	MacLean, Jill		9-11	2008
—	9781894917827	8.95	PB	The Gargoyle in my Yard	Dowding, Philippa		9-11	2009
—	9780887767920	24.99	HC	The Isis Trilogy	Hughes, Monica		9-11	2007
—	9781897235218	12.95	PB	The King of Arugula	Millin, Christopher		9-11	2007
—	9781897235386	10.95	PB	The Mystery of the Mad Science Teacher	Chan, Marty		9-11	2008
—	9781897235171	12.95	PB	The Youngest Spy	McDivitt, Barry		9-11	2007
—	9781894917490	9.95	PB	Treasure at Turtle Lake	Leavey, Peggy Dymond		9-11	2007
—	9781894917711	9.95	PB	Trouble at Turtle Narrows	Leavey, Peggy Dymond		9-11	2008
—	9781894917834	9.95	PB	When the Cherry Blossoms Fell	Maruno, Jennifer		9-11	2009
—	9780887768750	20.99	HC	Word Nerd	Nielsen, Susin		9-11	2009

QTY	ISBN	Price	Format	Title	Author	Illustrator	Ages	Date
—	9780887768163	19.99	HC	Would You	Jocelyn, Marthe		9-11	2009
—	9780889954007	12.95	PB	Archipelago	Ward, David		10-12	2008
—	9781554510542	21.95	HC	Baboon	Jones, David		10-12	2007
—	9780888997388	9.95	PB	Becca at Sea	Baker, Deirdre		10-12	2007
—	9780888998606	12.95	PB	Ellen's Book of Life	Givner, Joan		10-12	2008
—	9781550028379	11.99	PB	Faster Than Wind	Pitt, Steve		10-12	2009
—	9781554550270	8.95	PB	G Force	Hampshire, Anthony		10-12	2009
—	9781554511396	19.95	HC	Incredibly Ordinary Danny Chandelier, The	Trunkel, Laura		10-12	2008
—	9781551439822	9.95	PB	Mealworm Diaries	Kerz, Anna		10-12	2009
—	9781554531035	9.95	HC	My Letter to the World and Other Poems	Dickinson, Emily	Arsenault, Isabelle	10-12	2008
—	9781550026894	11.99	PB	Perilous Passage	Bayle, B.J.		10-12	2007
—	9780888997999	12.95	HC	Rex Zero, King of Nothing	Wynne-Jones, Tim		10-12	2007
—	9780888999467	12.95	PB	Rex Zero, The Great Pretender	Wynne-Jones, Tim		10-12	2009
—	9781550027013	12.99	PB	Speechless	Sherrard, Valerie		10-12	2007
—	9781554690091	9.95	PB	Tabloidology	McMahan, Chris		10-12	2009
—	9781894917438	9.95	PB	The Ghost of Northumberland Strait	Knutson, Lori		10-12	2008
—	9781554532322	11.95	PB	The Owl and the Pussy Cat	Lear, Edward	Jorisch, Stéphane	10-12	2007
—	9780888998620	12.95	PB	Wanting Mor	Khan, Rukhsana		10-12	2009
—	9780887767463	24.99	HC	A Very Fine Line	Johnston, Julie		11-13	2007
—	9781551096148	9.95	PB	Great and Awful Summer, The	Dale, Mitzi		11-13	2007
—	9781554551064	12.95	PB	Libertad	Fullerton, Alma		11-13	2008
—	9781551096544	10.95	PB	Lightning and Blackberries	Jefferson, Joanne		11-13	2008
—	9781897235584	12.95	PB	Return to Bone Tree Hill	Butcher, Kristin		11-13	2009
—	978-894917766	9.95	PB	Trail of Secrets	Chapman, Brenda		11-13	2009
—	9781894917445	9.95	PB	Where Trouble Leads	Chapman, Brenda		11-13	2007
—	9781554880409	12.99	PB	Band of Acadians	Skelton, John		12-14	2009
—	9781554880416	12.99	PB	Billy Green Saves the Day	Guyatt, Ben		12-14	2009
—	9781554884001	12.99	PB	Bridget's Black '47	Perkyns, Dorothy		12-14	2009
—	9781550028478	12.99	PB	Doom Lake Holiday	Henighan, Tom		12-14	2009
—	9781550289664	9.95	PB	Extreme Edge	Kellerhals-Stewart, Heather		12-14	2007
—	9781550028508	11.99	PB	Hate Cell	Molnar, Gwen		12-14	2009
—	9780889953956	12.95	PB	How to Make a Wave	Hurst-Archer, Laura		12-14	2008
—	9781554882304	12.99	PB	Jewels of Sofia Tate	Etienne, Doris		12-14	2009
—	9781554883851	12.99	PB	Laughing Wolf	Maes, Nicholas		12-14	2009
—	9781550027334	12.99	PB	Law of Three	Pattison, Caroline Rennie		12-14	2007
—	9781550028522	12.99	PB	Mackenzie, Lost and Found	Kerbel, Deborah		12-14	2008
—	9781550289961	9.95	PB	New Blood	McPhee, Peter		12-14	2007
—	9781550028096	12.99	PB	Prism Blade	Bow, Patricia		12-14	2008
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—	9781550027884	12.99	PB	Searching for Yesterday	Sherrard, Valerie		12-14	2008
—	9781550028409	12.99	PB	Snakes & Ladders	Smith, Shaun		12-14	2009
—	9781550028102	12.99	PB	Sophie's Exile	Boissery, Beverley		12-14	2008
—	9781550027501	12.99	PB	Third Eye	Narsimhan, Mahtab		12-14	2007
—	9781552770351	9.95	PB	War Games	Guest, Jacqueline		12-14	2008
—	9781894778596	16.95	PB	Will's Garden	Maracle, Lee		12-14	2008
—	9781550028461	12.99	PB	Young City	Bow, James		12-14	2008
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